School of Business and Management
CHRIST (Deemed to be University), Bangalore
Faculty Initiative Report

Activity Report 1

Activity / Initiative title: Assessment using Instruments:

(Personality, teams, conflict)

Faculty name: Dr. Rekha Aranha

Course Title: Organisation Behaviour

Year and Trimester: 2018 & 2019 (Trim 2), 2020 & 2021(Trim1)

Learning outcome: At the end of the assessment, the student will be able to

1. Understand how people may respond in different situations.

2. Identify behavioral strengths and weaknesses in the workplace.

Activity overview: The instrument link was administered to students, to understand their dominant personality and team playing style and group them based on their similar characteristics. After understanding their strengths and weaknesses, students used this group composition in their assignment groups

Group or individual: Individual

Activity Duration: 15- 60 mins

Activity space: Online links

Activity slot: During the session followed by discussion on the results.
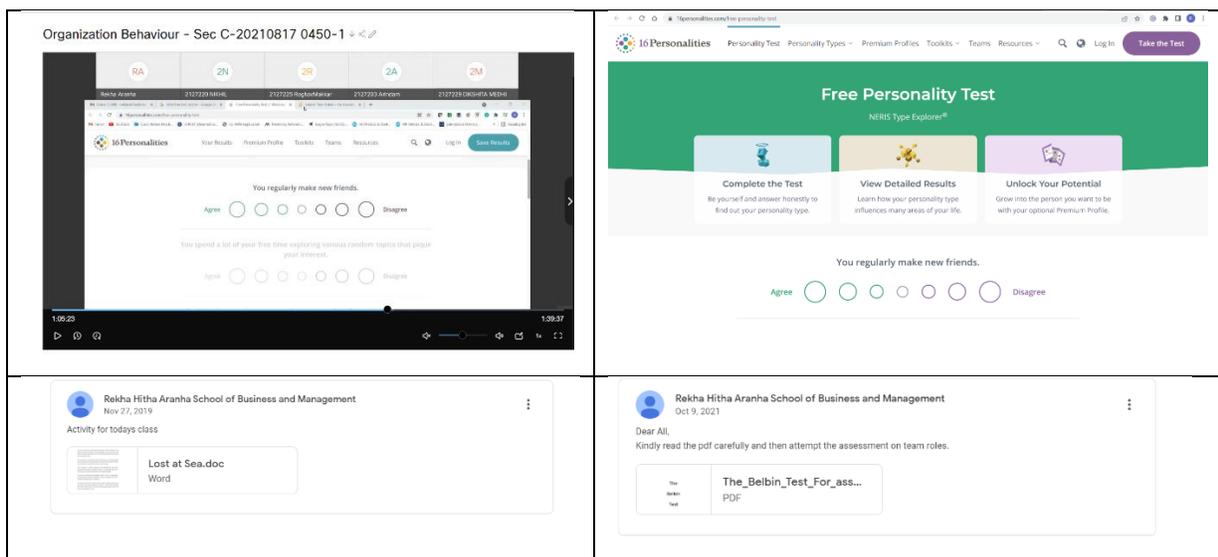
Activity Report 2

Activity / Initiative title: Elevator Pitch

Faculty name: Vasudevan M

Course Title: Sales Management and Negotiation Skills

Year and Semester: Jan 2019, Jan 2020, Feb 2021, Feb 2022

Learning outcome: To apply the steps of cold calling and sales pitching

Activity overview:

Students would be given the spot product, and they would be given 1 minute to prepare and 2 minutes to pitch the product

Group or individual: Individual

Activity Duration: 3 mins per student

Activity space: Classroom

Activity slot: Pre-mid term

Activity / Initiative title: Role Play

Faculty name: Vasudevan M

Course Title: Sales Management and Negotiation Skills

Year and Semester: Feb 2019, Feb 2020, March 2021, March 2022

Learning outcome: To apply the concept of BATNA and value creation through trade

Activity overview:

Students would be given on spot situation for role play, and they would be given 5 minutes to prepare and 10 minutes to perform the role play

Group or individual: Group

Activity Duration: 15 mins per group

Activity space: Classroom

Activity slot: post-midterm

Activity 3

Format

Activity / Initiative title: News Analysis using E T & Business Line

Faculty name: Dr Jeevananda S

Course title: International Business MBA 561S

Year and Semester: 2019, 2020, 2021 - 5th Trimester

Learning outcome: Able to demonstrate a better understanding of international business issues from a macro perspective

Activity overview: Driving the sessions by news analysis using Economic Times & Business Line papers in the classroom for a better understanding of international trade issues, the company's performance and export strategies, and international market and environment analysis. This helps the students to relate the contemporary issues revolving around the international business context.

Group or individual: Individual activity through discussion mode

Activity Duration: 20 to 30 minutes in each session

Format

Activity / Initiative title: Joint Teaching

Faculty name: Dr Jeevananda S

Course title: Business Analysis MBA 461S

Year and Semester: 2020, 2021, 2022 - 4th Trimester

Learning outcome: Able to demonstrate a better understanding of business analysis perspective with a good number of used cases scenarios

Activity overview: Driving the sessions jointly with professors having expertise in the areas of BA. This has immensely helped the students to have a better understanding of the six knowledge areas of business analysis along with its tasks and elements. The professors with varied experiences were able to add more dimensions and perspectives, enabling students to learn from used cases.

Group or individual: activity through lecture, experience sharing and used case discussion mode

Activity Duration: 6 hours

Activity 4

Format

Activity / Initiative title:

Faculty name: Dr.Kavitha R Gowda

Course Title: Fundamentals of Service Marketing

Year and Semester: 2019, 4th Trimester, Batch 2018-20

Learning outcome: Service quality dimension mapping

Activity overview: Understanding Service quality dimensions: RATER- Responsiveness, Assurance, Tangibility, Empathy, and reliability of the service provider. Comparing with the competitor. Identification of other factors that would lead to customer satisfaction. This group compared PVR with INOX and identified value for money, security, and hygiene as the additional dimensions that would lead to customer satisfaction or experience. Few customers were interviewed with a structured questionnaire. The five dimensions being common to all services were well mapped. In addition to the expectations of the assignment, students have submitted details on the competitive advantage of the brand under study as well as the limitations of SERVQULA dimensions.

Group or individual: Group

Activity Duration: 1 hour in total, including video and presentation

Activity space

Activity slot

Auditorium Ambience

Auditorium Entrance

Customer Interview

Activity 5

a) Oracle Human Capital Management Cloud – External Session (01/03/2020)
Conducted by: Mr. Vishnu Birur DAY: Tuesday

b) SAP HCM WORKSHOP, 03/05/2022, FACILITATOR: Dr. Vasudevan Murthy

Details

FACULTY CONCERNED: Dr. Santosh Basavaraj

NO. OF ATTENDEES: 35

MODE: Online and Offline

An interactive session was conducted to make students learn about the working of SAP HCM module. The Facilitator has been introduced to the students by Charu Gupta.

<u>Insights Of The Learnings</u>

Working of sub-modules such as Create position, posting advertisement, joining of the person and bank account etc. were concerned. It started with the creation of master data and ended at the creation of Bank account.

<u>SAP HCM Workshop Process Workflow</u>

Step 1: Create a Position under the Organization (e.g. Security)

Step 2: Define Requirements

Step 3 : Hiring

Step 4: Displaying Organization Plan

Step 5 : Post Job Advertisement

Step 6: Manage Bank

The session was helpful as skills gained in the subject were implemented which made the learnings relatable and also Go-live made it easy to understand.

Future Implementation: For the future purpose, learnings from the workshop can be applied in the company where students will be working. This pre training would also help students to add value to their resume fr the future job purpose.

The event ended with Vote of Thanks by Sreekala Anand

PHOTOS OF OFFLINE SESSION
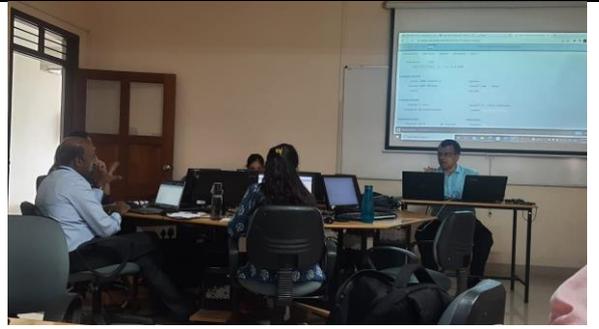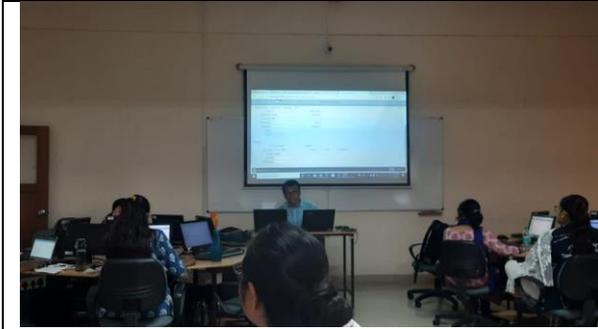
Activity 6

Format

Activity / Initiative title: Simulation Econland

Faculty name: R. Hemalatha

Course Title: Macro Economics

Year and Semester: 2019,2020,2021,2022 – III Trimester

1. Learning outcome Apply core macroeconomics concepts by making monetary and fiscal policy decisions and then analyzing the consequences of those decisions.

2. Recognize that monetary and fiscal policy decisions significantly affect a country's economy.

3. Understand the trade-offs of monetary and fiscal policy decisions. Decisions that may benefit one area of results may worsen performance in another results area.

4. Adapt economic policy decisions to the changing state of the economy of a country, as well as to global economic conditions.

5. Recognize that economic models can be valuable tools to understand the impact of policy decisions on economic outcomes; however, realize that no economic model is perfectly accurate or 100% complete.

Activity overview: Simulation emphasizes the scenarios for the development of economic conditions. How various scenarios differ with policy decision-making. Each group learns and resembles the scenario of economic development.

Group or individual: Group activity

Activity Duration: 1 hour

Activity space: Online

Activity slot: 30 minutes

Activity 7

Activity / Initiative title: Innovative Teaching Pedagogy - SAP Simulation and Certification in ERP Course

Faculty name: Dr. Justin Joy

Course title: MBA 333 C ERP (Enterprise Resource Planning)

Year and Trimester: 2021 – Trimester III, MBA 2020 – 22 Batch

Learning outcome: Learning outcome of Unit V - CO5/CLO5

"Demonstrate the functional modules/cross-functional processes involved in ERP"

System/Software used: SAP simulation exercise and certification offered to students.

Activity overview: Simulation of the GBI Case Study - Sales & Distribution Module offered by SAP ERP Package was offered to the students. Resource person - Prof. Vasudevan Murthy, CEO, Principal Consultants, Bangalore, India was invited to offer the practical workshop sessions.

The Systems Applications and Products in Data Processing (SAP) SD Module workshop for the batch 2020-2021 for the Kengeri campus and one section of the Central campus was conducted on the 09th and 10th of April 2021 by Mr. Vasudevan Murthy, who has a very strong corporate exposure in the above segment, worked as a consultant for various companies situated across geographies and now works as an external faculty for Christ. The workshop was divided into two sessions from 5 pm to 10 pm on April 9, 2021, & from 3 pm to 8 pm to 01.00 on April 10, 2021.

The session started by introducing SAP and its relevance in the business environment. There was a brief discussion on how we, as future professionals, will require to be well-versed in this software. The entire workshop was divided into 17 steps we had to perform to generate various reports. The sales and distribution models were discussed in the workshop. The basic process overview was discussed. This included creating a new customer in SAP, customer inquiry, quotations, and sales orders referencing a quotation. The following steps included checking stock status, displaying the sales order, starting the delivery process, picking materials on the delivery note, and posting the goods issue.

The Resource person was successful in conveying the concepts to the students. The students were extremely happy and enlightened, and the students made the session very interactive, a session filled with fun and learning.
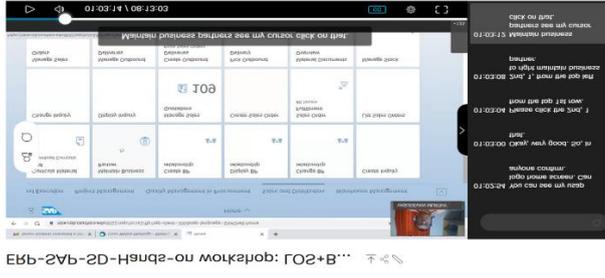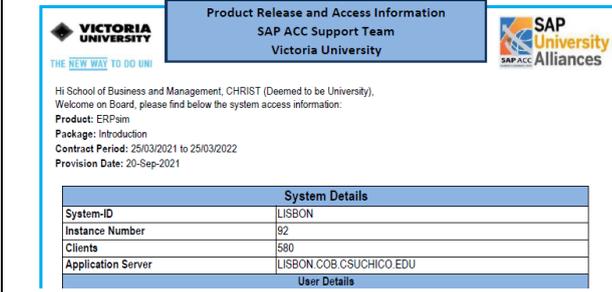
Group or individual: Group

Activity Duration: 6 Hours

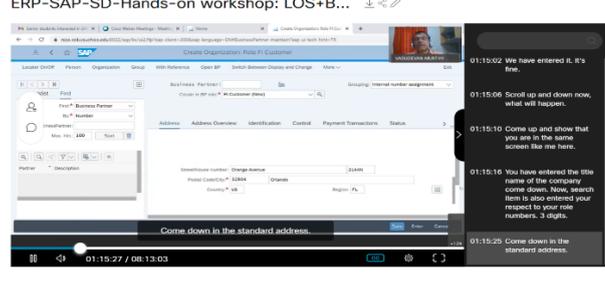**Activity space:** Online virtual Webex platform sessions

Activity slot:

Photos:

Activity / Initiative title: Innovative Teaching Pedagogy – ERPSim Simulation Game offered by SAP in ERP Course

Faculty name: Dr. Justin Joy

Course title: MBA 333 C ERP (Enterprise Resource Planning)

Year and Trimester: 2021 – Trimester III, MBA 2020 – 22 Batch

Learning outcome: Learning outcome of Unit V - CO5/CLO5

"Demonstrate the functional modules/cross-functional processes involved in ERP"

System/Software used: ERPSim SAP simulation game.

Activity overview: ERPSim - Simulation of the Distribution Game was offered to students who had opted for ERP Generic Elective in SAP S4HANA platform using the ERPSim application. The system access was provided by the SAP ACC Support team of Victoria University who are part of the SAP University Alliances.

Group or individual: Group

Activity Duration: 3 Hours

Activity space: Online virtual Webex platform sessions

Activity / Initiative title: Innovative Teaching Pedagogy – Odoo Open-Source ERP software

Faculty name: Dr. Justin Joy

Course title: MBA 333 C ERP (Enterprise Resource Planning)

Year and Trimester: 2021 – Trimester III, MBA 2020 – 22 Batch

Learning outcome: Learning outcome of Unit V - CO5/CLO5

"Demonstrate the functional modules/cross-functional processes involved in ERP (using Odoo)"

System/Software used: Odoo

Activity overview:

As part of the assessments in the ERP course, an Enterprise Application Modules demonstration in Odoo was mandated. The type of submission was a Group submission; Group Size 4-5. Cross-Functional Team, at least 1 member from every specialization was formed.

Students demonstrated the different functional modules of Odoo ERP in groups configured for a company's business processes, such as:

Production Planning Module, Inventory Management with Supplier Relationship Management (SRM) Modules, HR Module: Recruitment & Leave Management & Payroll/Creation of Payslips, Sales Module: CRM/ Point of Sale updating the finance module/ Lead generation to sale closure, Accounting/Finance module

The parameters assessed were as follows: -

- Main Business Processes of the Company
- Modules Configured
- Explanation of the Business Process in Configured Odoo
- Presentation

Deliverable: Deliverable was a video of 15 minutes explaining the cross-functional processes configured in Odoo.

Group or individual: Group

Activity Duration: 3 Hours

Activity space: Online virtual Webex platform group demo sessions displayed to all students with feedbacks given

Activity 8

SCHOOL OF BUSINESS AND MANAGEMENT

HACKATHON 2022 REPORT

Name of the Event	HACKATHON- 2022
Start Date (for the event)	September 24, 2022
End Date (for the event)	September 25, 2022
Organizer Details	Business Analytics Specialization
Place Visited	Remote
Number of students	154
Name of the faculty in charge	Dr. Helen Josephine V. L, Dr. Mansurali
Student co-ordinators	Survesh, Bangalore Kengeri campus
Date of submission (For this report)	October 1, 2022

Description of the event

Machine learning is a method of data analysis that automates analytical model building. It is a branch of artificial intelligence based on the idea that systems can learn from data, identify patterns and make decisions with minimal human intervention. Business Analytics Specialization from the School of Business and Management brings the first edition of HACKATHON – 2022 to develop a machine learning model for the business dataset. This exclusive Hackathon enriches the students to solve a business problem or develop solutions for the business through the latest cutting-edge technologies. Students in the team would have the opportunity to participate, showcase their skills, and have fun! This competition would help the students apply critical thinking skills, work on real-life problems, and identify the best solution. Students also develop a culture of peer learning by applying hard and soft skills.

A total of 31 teams participated in this event. Hackathon started on 24th Sep 2022 at 1.30 pm and ended on 25th Sep 2022 at 9.30 pm. All the teams actively participated, and 350 submissions were made during 32 hours. Students were very motivated and worked hard to develop their machine-learning classification model. Teams were allowed to submit their result multiple times. Hackathon organizers periodically check the accuracy of the submitted result and publish the same on the online platform (Google Classroom). Students were continuously motivated through posters and mimes. The top three winning teams were selected based on machine learning classification model accuracy. The Virtual Mobsters team will be awarded Hackathon Rolling Trophy.
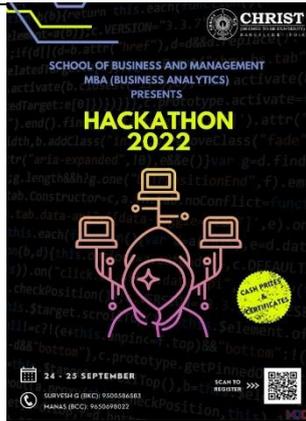
Details of Top Three Winning Teams

Rank	Team Name	of attempts &accuracy	Team members	Cash Prize
1	Virtual Mobsters	24 – 92.47%	1. Joanna Maria Vinukanth (POC) 2. Neil Jacob Abraham 3. Alen Alosious 4. Edwin Elias Adai 5. Ankit Ajay	Rs. 3000/-
2	Tiny Coders 2	03 - 91.97%	1. Leo Sunny (POC) 2. Navin George Mathew 3. Neha Vinod Kumar 4. Rohit TD 5. John Paulson	Rs. 2000/-
3	Tiny Coders 3	10 – 91.8%	1. Arjun Muralidharan (POC) 2. Ashwin S Nair 3. Arsha Narayanan 4. Monideepa Rana 5. Prabhkirat.Kaur	Rs. 1500/-

Event Outcome

1) Students enhanced their practical skills and soft skills by participating the hackathon.
2) Students solved the business problem and developed solutions for the business through the machine*learning algorithm.*
3) *Students applied critical thinking skills, work on real-life problems, and identify the best solution.*
4) *Students developed a culture of peer learning by applying hard and soft skills.*

Poster

Activity log : Submission details during the first 6 hrs

Activity 9

Group or individual: Group

Activity Duration: 3 hours

Activity space: Auditorium

Activity slot: Post-mid term

Activity / Initiative Title: Enterprise Architect system

Faculty name: Dr Padhmanabh

Course Title: Business Analysis

Year and Semester: 6th October 2022 Sixth Trimester

Learning outcome: design and modeling tool for business analysis and software design.

Activity overview:

Enterprise Architect system

Enterprise Architect system is a product of Sparxs system, an Australian company.

Enterprise Architect is a design and modeling tool for business analysis and software design.

Enterprise Architect has the following features as indicated below:
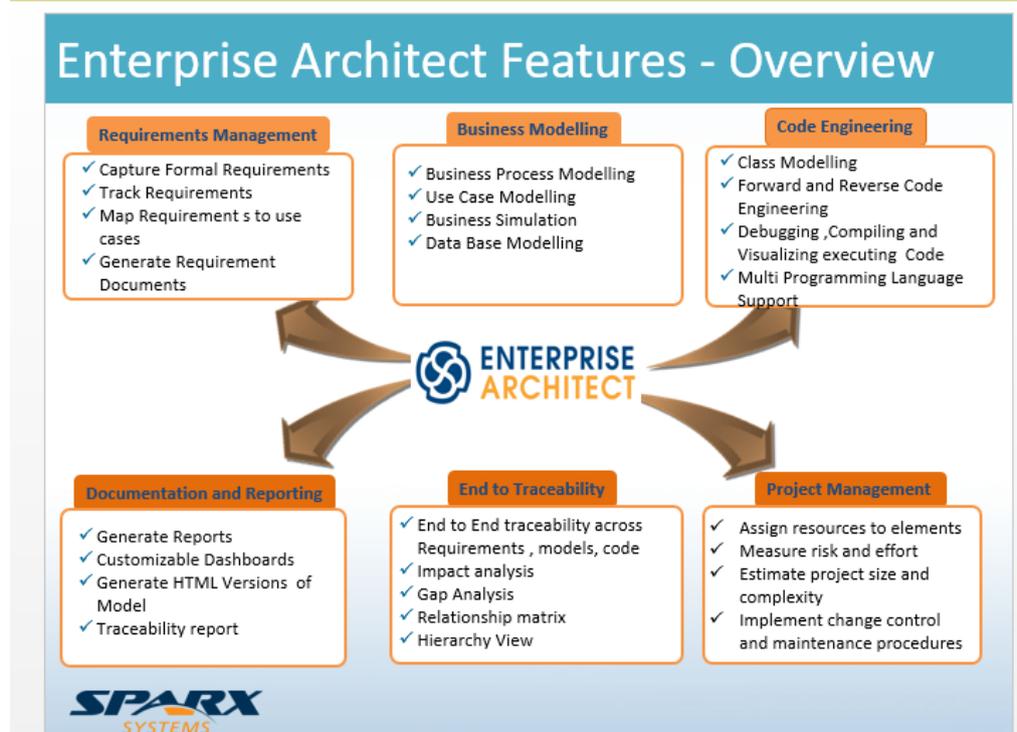
We are using the above tool or conducting workshops on modeling cases and use case scenarios or students who take Business analysis as an elective subject in the second year.

Activity 10

Report on	Innovation
Title	Oct 27, 2022 Mock G5/G7/G8/G10/G20 on the title 1) 'International Monetary Systems (2019-20) 2) 'Stabilizing the exchange rates and exchange rate regime switch' (2020-21) 3) 'Stabilizing exchange rates during turbulent times (2021-22)
Objectives	1) To provide awareness of the international monetary systems 2) To analyze relevant theories and concepts related to forex markets, monetary systems, and exchange rate regimes. 3) To appraise the implications of forex risk exposure on the international monetary systems and policy issues. 4) To build a stance on the monetary systems and exchange rate regimes to manage diplomatic relations.
Context	The mock G5/G7/G8/G10/G20 activity was pioneered as an asynchronous activity for the MBA batch of 2019-20 in the IFM course, where the students organized themselves in groups to enact the roles of representative country delegates, media, and the moderator, to deliberate on the theme of the roleplay. For example, for G8 summit, (8 +1+1 = 10). Each student in the team should enact a role either of a representative delegate of G5/G7/G8/G10/G20 countries (say, Finance Minister or Chief of Central Bank or Governor of an Apex Bank or External affairs minister) or the international media house (BBC, AlJazeera, WION, CNBC, The Guardian), and a session moderator (say, an advisory to IMF, SAARC member, ASEAN, etc., or as a delegate from the non-participating country as an observer). Students should enact the roles of in a mock-online/offline/hybrid mode to deliberate on the themes through a priori preparations. Lot of study materials shall be made available to students following the class discussion on the course curriculum.

Practice	The mock G5/G7/G8/G10/G20 activity, though started as an asynchronous activity for the MBA batch 2019-20 for the 'International Financial Management (IFM) course, has evolved into a breakthrough pedagogy in the IFM classes and the most popular students' competition (finance club activity) during the last 2 years.
Problem Encountered	Students were initially apprehensive about showing initiation or taking part in such activities. Following a classroom discussion on the subject, peer learning, and rehearsal (ice-breaker activities) during regular classes, students showed much enthusiasm for participation in the finance club activity. All the students are made to participate in this roleplay as the same has been incorporated as pedagogical tools in the IFM course.
Evidence of Success	1) Boost in students' participation, 100% students' engagement in such activities. 2) This has become the most popular finance club competition for 3 consecutive years at the school level (across campuses) 3) Documentation evidence (Video recordings, Google classroom material, quiz after the asynchronous activities, student testimonials)
	Report prepared by **Dr V Harshitha Moulya**